GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:534
ANSWERED ON:03.03.2005
PROGRAMMES OF REGIONAL LANGUAGE
Singh Shri Chandrabhan Bhaiya

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of Doordarshan/AIR Centres set up by the Government during the last three years;

(b) whether priority is being accorded to the regional languages programmes by DD/AIR;

(c) if so, the details thereof alongwith average time period of regional languages programmes, State-wise;

(d) whether the Government is considering to enhance the broadcasting/telecasting timings and for showing more programmes in regional language in Madhya Pradesh; and

(e) if so, the details thereof?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a) : Seven AIR stations and two Doordarshan studios have been commissioned during the last three years.

(b) & (c) : Yes, Sir. The time band of 3.00 PM to 8 PM daily on DD-1 is earmarked for the telecast of regional programmes in the terrestrial mode. The programme output of Doordarshan`s 11 Regional Language Satellite Channels ranges between 102-168 hours per week and of the 10 State Networks between 10-35 hours per week. As regards AIR, around 90% of programmes are broadcast in the regional languages and local dialects spoken in that region.

(d) : No, Sir.

(e) : Does not arise.